

SCHEDULE 4

COMMUNICATION ROLES

The Owner and the Design-Builder will share responsibilities for communications, including community relations, stakeholder consultation, media relations and emergency communications on the terms set out in this Schedule.

1. GENERAL

- 1.1 The Design-Builder will consult and cooperate with the Owner regarding communications activities relating to the Project.
- 1.2 The desired outcome of communications activities is to inform and involve the public and other stakeholders about the progress, value and benefits of the Project and to develop and maintain support for the Project.
- 1.3 Communications strategies and plans involving the interests of both parties are to be prepared on a joint basis, with one party taking a lead role and the other a supporting role, as described in this Schedule.
- 1.4 Where communications strategies and plans involve the interests of both parties, each party will give the other a reasonable opportunity (taking into account the need for timely communications) to consider communications strategies and plans initiated by the other and, if information is supplied by a party, it should include or be accompanied by sufficient explanatory or other material to enable the information to be properly considered.
- 1.5 The Design-Builder will consider and, acting reasonably, take into account, public and other stakeholder input in regard to its plans for the Design and Construction.
- 1.6 This Schedule is a guideline and may be amended by mutual agreement. Non-compliance with this Schedule by either party will not constitute a breach of this Agreement.
- 1.7 No communication regarding the subject matter of a Dispute, including one resolved under Section 63 (Dispute Resolution) of the Agreement, will be made without the prior written consent of the Owner or the Design-Builder, as the case may be, unless otherwise ordered under the Dispute resolution procedure.
- 1.8 The Design-Builder acknowledges that FIPPA applies to the Owner, that nothing in this Schedule limits any requirements for compliance with FIPPA and that the Owner may be required to make disclosure of information under FIPPA.
- 1.9 The Design-Builder acknowledges that the Owner will be free to disclose (including on Websites) this Agreement and any and all terms hereof, except for those portions that would not be required to be disclosed under FIPPA. The Owner will consult with the Design-Builder prior to such disclosure.
- 1.10 Except for Section 1.9, this Schedule is subject to the parties' obligations in respect of Confidential Information pursuant to Section 66 of this Agreement.

2. CATEGORIES OF COMMUNICATIONS

The following categories of communications are covered by this Schedule and each category applies during the Construction period:

- (a) Communications Planning: the Design-Builder will be provided with a copy of parts of the Project Communications Plan prepared by the Owner and applicable to this Project and will support the implementation of the strategies and activities listed in it;
- (b) Community Relations: keeping all key audiences including external and internal Project stakeholders (as identified in communications plans) informed, including providing overall Project information, including information about schedule, design, construction (including traffic management), facilities management and other services, using any and all appropriate communications tools and tactics;
- (c) Consultation: engaging in discussions with Project stakeholders;
- (d) Media Relations: providing media with Project updates and responding to issues raised by the media; and
- (e) Emergency Communications: preparing and implementing crisis communications planning and preparedness.

3. LEAD AND SUPPORTING ROLES

- 3.1 Within each category of communications set out in Section 2 of this Schedule, the Design-Builder will play either a lead or supporting role, working with the Owner to achieve the desired communications outcomes.
- 3.2 For all categories of communication, and whether communication occurs as part of a lead or supporting role, no advertising that involves payment, by the Design-Builder, to a third party may include the Owner or the Project unless the Design-Builder obtains the prior consent of the Owner, not to be unreasonably withheld or delayed.

4. LEAD RESPONSIBILITIES

The following is an overview of the responsibilities associated with lead roles:

- (a) developing an overall strategic communications plan for the Project, that includes plans for communications, community relations, consultation, media relations and emergency communications;
- (b) having regard for the input of the supporting party, approving communication plans and tactics in response to specific circumstances, unless otherwise indicated in this Schedule;
- (c) implementing its role in approved plans;
- (d) achieving the outcomes set out in the strategic communication plan;
- (e) maintaining constructive and positive relationships with the public and other stakeholders;
- (f) providing information, as required by the supporting party and its team members, to support communication and consultation activities;
- (g) as relevant to its lead role, organizing, attending and participating in community and other stakeholder consultation meetings and carrying out other communication activities to consult with and report back to the community and other stakeholders, including open houses, information updates, public displays, advertising, website creation, maintenance updates, construction notices, milestone celebration events, news releases and tours, and directing inquiries to the supporting party as appropriate;

- (h) assuming responsibility for costs related to carrying out lead responsibilities to a standard acceptable to the Owner, in the amounts and in the manner approved by the Owner;
- (i) monitoring whether the Design and Construction are conducted in a manner consistent with strategic communication plans and advising the parties of any material inconsistency; and
- (j) having a trained media relations spokesperson available 24/7 to respond to media requests.

5. SUPPORTING RESPONSIBILITIES

The following is an overview of the responsibilities associated with supporting roles:

- (a) assisting with the implementation of plans, including drafting of other communication documents, as directed by the lead party;
- (b) implementing its role in approved plans;
- (c) maintaining constructive and positive relationships with the public and other stakeholders;
- (d) providing information, as required by the lead party and its team members, to support communication and consultation activities;
- (e) as relevant to its supporting role, organizing, attending and participating in community and other stakeholder consultation meetings and carrying out other communication activities to consult with and report back to the community and other stakeholders, including open houses, information updates, public displays, advertising, website creation, maintenance updates, construction notices, milestone celebration events, news releases and tours, and directing inquiries to the lead party as appropriate;
- (f) assuming responsibility for costs related to carrying out supporting responsibilities to a standard acceptable to the Owner, in amounts and in a manner approved by the Owner; and
- (g) having a local, trained media relations spokesperson available 24/7 to respond to media requests.

6. ALLOCATION OF LEAD AND SUPPORTING ROLES

The lead and supporting roles will be allocated as set out in the following table, unless otherwise required by the Owner in consultation with the Design-Builder:

CATEGORY	LEAD	SUPPORTING
Communications Planning	Owner	Design-Builder
Community Relations	Owner	Design-Builder
Consultation	Owner	Design-Builder
Media Relations	Owner	Design-Builder
Emergency Communications Relating to existing	Owner	Design-Builder

CATEGORY	LEAD	SUPPORTING
Owner employees, programs, services and facilities; and Design-Builder performance		
Emergency Communications related to Design-Builder Site health and safety	Design-Builder	Owner
Construction	Owner	Design-Builder
Moves	Owner	Design-Builder
Traffic	Owner	Design-Builder
Noise	Owner	Design-Builder

7. OWNER RIGHT TO STEP IN AT DESIGN-BUILDER'S COST

If the Design-Builder is required to take a lead role but fails to comply with its obligations under this Schedule in any material respect, the Owner may give reasonable notice to the Design-Builder that it intends to undertake and assume the lead role obligations of the Design-Builder, at the expense of the Design-Builder, including all direct costs of engaging third party assistance with communication responsibilities and all direct costs of the Owner in connection with fulfilling the Design-Builder's obligations under this Schedule.