

INFORMATION BULLETIN

For Immediate Release June 29, 2005

Prince George – Partnerships BC today issued a Request for Qualifications for the Northern Sport Centre, at the University of Northern British Columbia, in Prince George.

The Northern Sport Centre is seen as an opportunity to link educational and athletic opportunities and encourage sport development in the North. The aim is to bring together athletes, coaches, and communities to foster a distinctive culture of excellence by integrating sport and education.

The key objectives of the project are to establish a regional centre that will attract and assist in retaining students and athletes in the North and to provide a significant economic stimulus for the City of Prince George and Northern BC through future sport hosting opportunities.

Through its location on the UNBC campus and planned programming, the project will strengthen Prince George's role as a post-secondary education centre and provide opportunities for citizens of the North to pursue sport and education in their home region. The Project is expected to contribute to the growth and development of Prince George and the surrounding region by supporting sport tourism and providing a lasting legacy to the 2010 Olympic Games and 2010 Paralympic Games.

The deadline for receipt of qualifications is July 29, 2005. A meeting for respondents is planned for July 13, 2005 in Prince George. Details are in the RFQ document.

The Request for Qualifications is the first step in the competitive selection process to identify a partner to participate in the Project in some form. The RFQ will be evaluated based on financial capacity, team organization, team experience, with minor points allocated to the team's strategy and vision of the Project.

To obtain a copy of the Request for Qualifications, go to the Northern Sport Centre project page at <u>www.partnershipsbc.ca</u>



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