



NEWS RELEASE

FOR IMMEDIATE RELEASE
June 10, 2008

\$18M RESIDENTIAL CARE HOME OPENS FOR CAMPBELL RIVER SENIORS

CAMPBELL RIVER –Seniors in Campbell River who require around the clock health care now have a new place to call home with the official opening today of the \$18-million New Horizons Community of Care residential care home.

Representatives with New Horizons Care Corporation, the Vancouver Island Health Authority and the City of Campbell River gathered at the new facility today to celebrate the grand opening with New Horizons residents, their family members and with New Horizons staff. The occasion was marked with an official ribbon cutting ceremony.

“The New Horizons facility will allow seniors in the Campbell River area who need residential care to age in dignity,” said Stan Hagen, Comox Valley MLA and Minister of Tourism, Sport and the Arts. “All across the province, we are investing in upgrading and modernizing existing beds and building additional beds to provide our seniors with the best care possible.”

Construction of the new facility began in November 2006 and was completed ahead of schedule and under budget on March 17th of this year. VIHA is funding 86 of the new residential care beds, six of which are designated for seniors with mental health needs, and will provide an annual operating budget of \$5.1 million. New Horizons Care Corporation built and will operate the new facility that also includes eight private pay beds.

“Access to care for seniors is a top priority for the Vancouver Island Health Authority,” said Jac Kreut, VIHA board chair. “By partnering with the community, local government and the Province on this project we are enabling Campbell River seniors to continue to enjoy a high quality of life in the community they call home. Projects such as this also significantly increase our community care capacity that in turn, will help reduce pressure on our busy hospitals, including Campbell River Hospital.”

New Horizons offers its residents private and couple rooms and 24/7 healthcare services for residents with complex care needs.

Find out more at: www.viha.ca/news

Page 1 of 2

“New Horizons Community of Care is a living home where many generations continue to live and grow in harmony,” said Jonathan Brenner, Executive Director. “The child care centre bridges the gap between young and old and creates an opportunity for learning and the sharing of legacies. Family time is often celebrated through meals and social gatherings within the home. It is an honour for New Horizons Care to provide one of our resident couples an opportunity to grow old together as they celebrate their 77th anniversary and his 100th birthday this month.”

New Horizons Care is a private operator in partnership with Revera Living, a private company that operates a network of residential care, retirement residences and supportive services throughout Canada and the United States.

Eighty of the residential care beds at New Horizons are part of the provincial government’s commitment to adding 5,000 net-new beds for seniors by the end of 2008. The province has surpassed the 4,000 net-new residential care mark with a total of 9,599 new and replacement beds that have been developed or replaced since June 2001.

– 30 –

Contact:

Valerie Wilson
VIHA Communications
250-739-6303

Jonathan Brenner
Executive Director, New Horizons
250-287-7166